



# THE NETHERLANDS FESTIVAL OF EDUCATION

Edith Stein College, The Hague | Saturday 6 June 2026



# PARTNERSHIP OPTIONS

HOSTED BY



Edith Stein College



# WELCOME

**W**e are delighted to announce the launch of The Netherlands Festival of Education, taking place on 6 June 2026, delivered in partnership with Toetsrevolutie.

Hosted at Edith Stein College in The Hague, the Festival will be rooted in the city's international reputation as a centre for peace, justice, and collaboration. It is a venue that reflects our commitment to creating an event that is not only open and inspiring, but also deeply connected to the values that shape modern education.

Building on the success of our flagship Festival in the UK, which now welcomes over 5,500+ attendees, 300 speakers, and 80+ partners and exhibitors annually, we are bringing the same ambition and spirit to the Netherlands. Yet this edition will also carry its own unique identity, shaped by Dutch perspectives and global outlooks.

At its heart, The Netherlands Festival of Education will explore themes of peace and harmony, diversity and inclusion, and citizenship; topics that resonate strongly with both educators and society at large. These themes will run through the programme, offering opportunities to reflect, debate, and collaborate on how education can prepare young people to thrive in an interconnected world.

This one-day Festival will feature a

rich programme of inspiring talks, engaging panel discussions, and meaningful networking opportunities, all set within the welcoming and vibrant environment of Edith Stein College. We anticipate a diverse audience of educators, policymakers, thought leaders, and innovators from across the Netherlands and Europe, drawn together by a shared commitment to reimagining education.

We are dedicated to making the Festival an inclusive, stimulating, and impactful experience. To achieve this, we are inviting sponsors and partners who share our belief in the transformative power of education and who want to help us shape this important new chapter in the Festival journey.

Supporting The Netherlands Festival of Education is more than a sponsorship opportunity, it is a chance to demonstrate a commitment to the values of peace, inclusivity, and global citizenship, and to stand alongside those who are working to create lasting change in education.

We warmly invite you to join us in The Hague as we bring the Festival of Education to The Netherlands, an event that promises to inspire, challenge, and connect.

*Shane Mann*

**Festival Co-Director and  
Chief Executive, EducationScape**



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# WHY PARTNER AND EXHIBIT?

The Netherlands Festival of Education offers your organisation a unique opportunity to connect with a forward-thinking audience of educators, leaders, and changemakers from across the Netherlands and Europe. Taking place on 6 June 2026 at Edith Stein College in The Hague, this one-day event will be rooted in themes of peace and harmony, diversity and inclusion, and citizenship, creating a space rich in ideas, dialogue, and inspiration.

Whether you're looking to showcase your products, share your expertise, or align your brand with values-driven educational innovation, the Festival provides the perfect platform to make meaningful connections and amplify your impact.

We offer a range of flexible sponsorship and exhibition opportunities, from compact stands to bespoke branded partnerships and speaking engagements. Whatever your goals and budget, our experienced team will work with you to ensure your involvement is seamless, creative, and impactful.

Join us in The Hague for this exciting new chapter in the Festival journey, and play a role in shaping the future of education in the Netherlands and beyond.



1

## Celebrating educators

Immerse yourself in an uplifting and fun environment, highlighting all that is positive in the education sector.

2

## Pre-event content

One month before the event we will launch our Festival App.

3

## Branding

It's the perfect opportunity to showcase your brand and products/services, to the right audience. Choose from a range of options.

4

## Provide beneficial content

Some of our packages come with the opportunity to provide content during and before the Festival.

5

## Networking

Connect and engage with school leaders, teaching professionals and like-minded professionals – there are countless chances to forge invaluable connections.

6

## Knowledge sharing

The Festival of Education is collaborative, and we welcome others who share this ethos. Gain insights from other participants, renowned speakers and thought-leaders who will share their wisdom, latest trends, and strategies that can give you a competitive edge.



# PARTNER PACKAGE

## FESTIVAL PARTNER

(€20,000 – LIMITED TO ONE ORGANISATION)

Becoming the exclusive Festival Partner for The Netherlands Festival of Education offers a unique opportunity to take centre stage at this landmark event. As our sole top-tier sponsor, your organisation will be aligned with the overall identity of the Festival, featured across all key communications, and recognised as an essential driver of its success. You'll also can host sessions whether workshops, panels, or keynote presentations, and enjoy exclusive branding across a dedicated venue or thematic strand.

With the Festival in The Hague focusing on peace and harmony, diversity and inclusion, and citizenship, this bespoke partnership can be tailored to meet your organisation's objectives while positioning your brand at the heart of conversations that matter in education today. Offering maximum visibility, influence, and impact, it is a chance to play a defining role in shaping the future of education in The Netherlands and beyond.



### PRE-FESTIVAL

- Listed as the Festival Partner on the Festival website, including you own web page, promoting your service
- Social media posts announcing your partnership with the Festival, plus a further 10 posts about our partnership
- Logo placed on all Festival promotions and emails
- 100-word message and digital banner in an email promoting your content to attendees – from 4 weeks before the event
- Regular posts on LinkedIn mentioning you as a Festival Partner (max 10)
- Delegate list (excel) including name, job title and organisation (issued weekly from 4 weeks before)
- Marketing materials to help support the promotion of the Festival to your networks.

### AT THE FESTIVAL:

- A prominent exhibition space with power
- Three 45-minute sessions, format and topic to be agreed with event organisers
- Your organisation's brand displayed prominently across the Festival site, on signage, the main stage and in venues
- 8 spaces at the VIP networking reception
- 20 Festival passes for staff/guests

### POST-FESTIVAL:

- Electronic copy (Excel) of the Festival attendee list. Please note we are unable to supply emails.
- Social media posts thanking you for your support (max 4)



THESE PACKAGES CAN BE TAILORED TO SUIT YOUR REQUIREMENTS. PLEASE CONTACT SCOTT ON [SCOTT.FORBES@EDUCATIONSCAPE.COM](mailto:SCOTT.FORBES@EDUCATIONSCAPE.COM) TO DISCUSS.

# PARTNER PACKAGE

## SOCIAL IMPACT PARTNER (€17,500 - LIMITED TO ONE ORGANISATION)

As the Social Impact Sponsor of The Netherlands Festival of Education, your organisation will play a vital role in opening access to high-quality professional development for educators who need it most. Through your support, 150 teachers from across The Netherlands, particularly from underrepresented communities and publicly funded institutions, will have the opportunity to attend the Festival free of charge, many of whom might not otherwise have the chance to engage in this kind of event.

This sponsorship reflects a deep commitment to equity, opportunity, and the transformative power of education. By enabling more educators to connect, learn, and grow, you will help shape not only their professional journey, but also the experiences of the students they teach, creating meaningful, lasting impact across the sector.



### PRE-FESTIVAL

- Listed as the Social Impact Partner on the Festival website, including your own web page, promoting your organisation
- Social media posts announcing your partnership with the Festival, plus a further 3 posts about our partnership
- Branding on the Festival app up to 4 weeks pre-event
- Delegate list (excel) including name, job title and organisation (issued weekly from 4 weeks before)
- Regular posts on LinkedIn mentioning you as the Social Impact Partner of the Festival (max 3)
- Marketing materials to help support the promotion of the Festival to your networks.

### AT THE FESTIVAL:

- A prominent exhibition stand with power
- Your organisations brand displayed prominently across the Festival site
- 10 Festival passes for your staff/guests
- 4 spaces at the VIP networking reception

### POST-FESTIVAL:

- Electronic copy (Excel) of the Festival attendee list. Please note we are unable to supply emails.
- Social media posts thanking you for your support (max 3).

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# PARTNER PACKAGE

## REGISTRATION PARTNER

(€15,000 – LIMITED TO ONE ORGANISATION)

As the Registration Partner for The Netherlands Festival of Education, your organisation will play a key role in shaping the first impression attendees have as they arrive at this landmark event in The Hague. From the very beginning of their Festival journey, your brand will be front and centre, warmly welcoming delegates into a day of inspiration, collaboration, and learning.

You'll benefit from high-impact visibility before, during, and after the Festival, with prominent branding across the registration page, tickets, and welcome area. A premium stand location near the main entrance will further position your organisation as a key supporter and contributor to this vibrant celebration of education.

### PRE-FESTIVAL

- Listed as the Registration Partner on the Festival website, including your own web page, promoting your organisation
- Social media posts announcing your partnership with the Festival, plus a further 5 posts about our partnership
- Branding on the registration page and confirmation emails
- Branding as the registration partner on the app up to 4 weeks pre-event
- 100-word message and digital banner in an email promoting your content to attendees – from 4 weeks before the event
- Regular posts on LinkedIn mentioning you as the Registration Partner of the Festival (max 5)
- Delegate list (excel) including name, job title and organisation (issued weekly from 4 weeks before)
- Marketing materials to help support the promotion of the Festival to your networks.

### AT THE FESTIVAL:

- Prominent exhibition stand located near to registration with power
- Prominent branding at the registration area at the entrance
- Two 45-minute sessions, format and topic to be agreed with event organisers
- Your organisation's brand displayed prominently across the Festival site, on signage, on the App and on the map
- 6 spaces at the VIP networking reception
- 15 Festival passes for staff/guests
- Marketing materials to help support the promotion of the Festival to your networks.

### POST-FESTIVAL:

- Electronic copy (Excel) of the Festival attendee list. Please note we are unable to supply emails.
- Social media posts thanking you for your support (max 4)



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# PARTNER PACKAGE

## NETWORKING RECEPTION PARTNER

(€10,000 - LIMITED TO ONE ORGANISATION)

As the Networking Reception Partner at The Netherlands Festival of Education, your organisation will host a relaxed yet high-impact gathering on the evening before the Festival, 5 June 2026, at a location in The Hague. This informal reception will bring together our speakers, key stakeholders, exhibitors, and partners, creating a rare opportunity for early connections and meaningful conversations ahead of the main event.

By aligning your brand with this exclusive moment of welcome and networking, you will be positioned at the very heart of the Festival community from the outset, setting the tone for collaboration, inspiration, and shared purpose.



### PRE-FESTIVAL

- Listed as the Networking Reception Partner on the Festival website, including your own web page, promoting your organisation
- Social media posts announcing your partnership with the Festival, plus a further 3 posts about our partnership
- Branding on the Festival app up to 4 weeks pre-event
- 100-word message and digital banner in an email promoting your organisation to attendees - from 4 weeks before the event
- Regular posts on LinkedIn mentioning you as the Networking Reception Partner of the Festival (max 3)
- Delegate list (excel) including name, job title and organisation (issued weekly from 4 weeks before)
- Marketing materials to help support the promotion of the Festival to your networks.

### AT THE FESTIVAL:

- Prominent exhibition stand with power
- One 45-minute session, format and topic to be agreed with event organisers
- Your organisation's brand displayed prominently across the Festival site
- Ability to deliver short remarks (max. 5 mins) at the Networking Reception
- 8 Festival passes for staff/guests

### POST-FESTIVAL:

- Electronic copy (Excel) of the Festival attendee list. Please note we are unable to supply emails.
- Social media posts thanking you for your support (max 3)

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# EXHIBITION PACKAGES

(€3,000 X 10 SPOTS)

Exhibiting at The Netherlands Festival of Education is a fantastic opportunity to showcase your organisation to a highly engaged and influential audience from across the education sector in The Netherlands and beyond. Taking place on 6 June 2026 at Edith Stein College in The Hague, the Festival will bring together educators, leaders, policymakers, and changemakers for a day of collaboration and inspiration.

Our exhibition spaces are in high-footfall areas to maximise visibility and engagement throughout the day. With natural breaks between sessions, including dedicated morning, lunch, and afternoon networking opportunities, exhibitors benefit from a steady flow of visitors in a relaxed and welcoming environment. Supported by our Festival App, signage, and on-site experiences, your presence will feel like an integrated and valuable part of the Festival for all who attend.

## PARTNERSHIP AND EXHIBITION ENQUIRIES:



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Managing Director  
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### PRE-FESTIVAL:

- Details of the Festival are extensively promoted across our networks and social media. Your organisation will be provided with unique marketing assets to promote your involvement.
- Exhibitor name, logo, profile and link to the exhibitor's website listed on the exhibitor's page of website
- Delegate list (excel) including name, job title and organisation (issued weekly from 4 weeks before)
- One social media post on LinkedIn, Facebook and Instagram announcing you are exhibiting – within two months of Festival
- Exhibitors logo to appear in two email campaigns before the event.

### AT THE FESTIVAL:

- An exhibition stand with power
- Dedicated Festival staff to assist you throughout the Festival
- Five Festival passes for your staff/guests
- 2 spaces at the VIP networking reception
- Exhibitor name, profile, web address and position of stand in the Festival App, as part of the exhibitor listings.

### POST-FESTIVAL:

- Electronic copy (Excel) of the Festival attendee list. Please note we are unable to supply emails.





# OTHER SPONSORSHIP OPPORTUNITIES

## FESTIVAL APP SPONSORSHIP (€8,500)

The Festival App will be the go-to guide for attendees at The Netherlands Festival of Education, helping them plan their day, explore sessions, and stay up to date with real-time updates. By sponsoring the app, your organisation's branding will be featured throughout the platform, including the loading splash screen, giving you prominent visibility every time it is used.



## FESTIVAL BAG SPONSOR (€9,500)

Festival-goers love a free bag. On arrival at The Netherlands Festival of Education, every attendee will receive a practical and sustainable tote bag. By sponsoring these handy accessories, your organisation will be visible throughout the day and long after the Festival has finished. Your branding will appear on both sides of the bag, with one side reserved entirely for your own artwork, giving you a highly visible and lasting presence with every participant.

## WRISTBAND SPONSOR (€8,500)

Every delegate at The Netherlands Festival of Education will receive a wristband on arrival, worn throughout the event as both a pass and a keepsake. By sponsoring the wristbands, produced from sustainable materials, your organisation's branding will be visible on every attendee, ensuring continuous exposure across the entire Festival.





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THE NETHERLANDS  
**FESTIVAL OF  
EDUCATION**

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